

Eric Robinson

UX/UI Designer & Frontend Developer

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Skills

Design

User Interface, User Experience, Interaction Design, Visual Design, Wireframing, Responsive Design, Low & High Fidelity Mockups, Prototyping, Content Hierarchy, Design System Thinking, Animation, Documentation, Accessibility

Development

HTML, CSS, Javascript, JSX, React, Gatsby, Astro, Wordpress, Liquid, Netlify, Vercel, React Native, Accessibility, Cross-Browser Compatibility, Responsive Layout, Design Systems, Scalability, Interaction, Testing, Troubleshooting, Analytics, Deployment

Software

Figma, Visual Studio Code, Sketch, XD, Framer, Webflow, Photoshop, Illustrator, InDesign, Dimension, After Effects, Premier Pro, Procreate, Blender

Visual Design

Branding, Logos, Style Guides, Print Design, Typography, Color Theory

Other Skills

Agile Methodology, Presentation, Communication, Quality Assurance, Cross-Functional Collaboration, Rapid Iteration, Feedback, 3D Modeling, 3D Printing, Guidance & Mentorship

Education

SUNY Buffalo State

B.F.A, Communication Design

August 2011 - May 2015

- Study and practice core design fundamentals such as typography, color, visual hierarchy, shape language with a focus on application in branding and consistency
- Learning the basics of software for print, animation, websites, 3D and other digital-based projects
- Discovered passion for web-based projects and technologies

Experience

UI Designer

Dragon Army, August 2022 – Present

- Maintain, update, and utilize internal design system in Figma for ease-of-use, rapid iteration, and scalability as well as adapting team's process for its use
- Collaborate with UX Designers, Copywriters, and Project Managers to bring wireframes to life with purposeful colors, iconography, images, and other graphic elements
- Work directly with the development team to ensure a smooth hand-off and ensure quality is maintained from design to development and create processes to boost efficiency
- Frontend development support on React mobile web apps and Wordpress websites

Freelance Designer & Developer

Thumbs Up Studio LLC, March 2016 – 2024

Working individually and with self-hired teams to produce high-quality designs and development for both print and web-based projects for small businesses:

- Graphic Design, Branding, Logos, Infographics
- Requirements, User Research, User Experience, Wireframing
- User Interface Design
- Front-End Development & Deployment

Software Engineer

Mean Guppy, January 2019 – November 2021

- Frontend development of the Inside Verizon app via React Native, this included building out the component design system with Storybook, testing, as well as bug fixes for both iOS and Android
- Provided mentorship to design teams in best practices for exporting Scalable Vector Graphics for output in code environments
- Collaborate with internal and external teams to build and test components for Verizon Design System

Lead Graphic Designer

Bak USA, August 2016 – November 2018

- Create brand aesthetic and the end-to-end application across all avenues of marketing including: website, digital ads, marketing campaigns, product marketing materials, presentation decks and templates, out-of-home advertising, vehicle car wraps, photography, animation, and video
- Lead all team efforts for company website from working with stakeholders to gather initial requirements, creating wireframes, adding brand elements and style, taking necessary photography, prototyping as necessary, getting stakeholder approval before handoff, and working with the development team for QA and polish
- Participate and lead team brainstorming sessions

Interactive Designer

Norris Clifton Creative, September 2015 – August 2016

- Wrote, produced, and edited footage and animations for a variety of clients
- Branding, Logo Design, Print Design, Web Design
- Build websites for small businesses in Wordpress, Joomla!, and HTML & CSS
- Drone photography, editing, and photo database management

Jr. Graphic Designer

The Mac Groups, December 2014 – May 2015

- Worked with Sr. Graphic Designer to produce social media graphics for clients and campaigns and special events
- Collaborated with development team to produce new company website